



skincents

cleanse • exfoliate • nourish • treat



“ Consistent skin care is  
the most crucial factor in  
achieving and maintaining  
the skin of your dreams.”

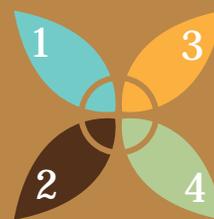


—Fredric Brandt, M.D.  
(Certified member of the American Board of Dermatology)

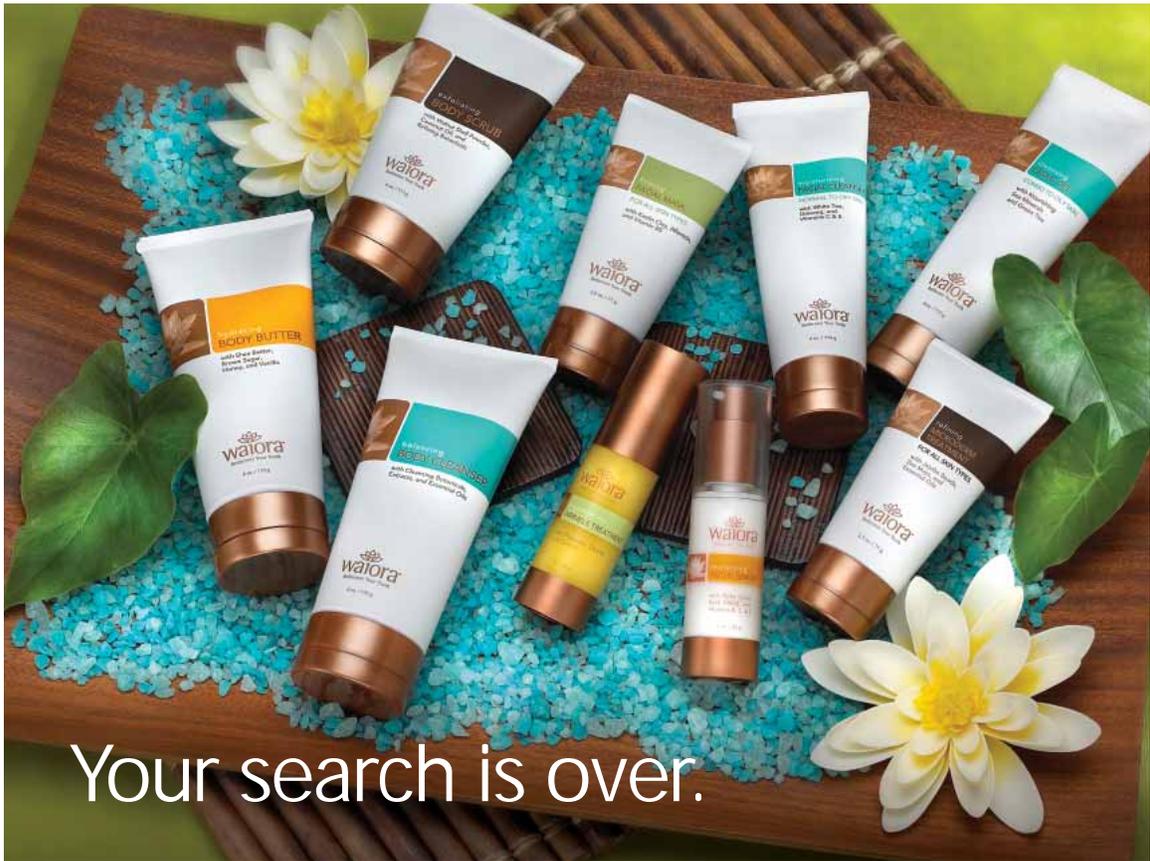
## 4 STEPS to Radiant, Ageless Skin

If you're like most, you've probably struggled to find the right skin solution. Ingredients and skin types aside, it's not always easy to find products that address your aging concerns—clogged pores, uneven textures, dry skin, sagging, fine lines and wrinkles, and much more.

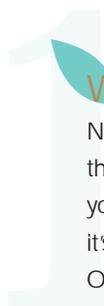
*Using these 4 simple steps—  
Waiora's Skincents' solutions will help you  
**Cleanse, Exfoliate, Nourish and Treat**  
your way to radiant, revitalized skin.*



- 1) cleanse
- 2) exfoliate
- 3) nourish
- 4) treat



Your search is over.



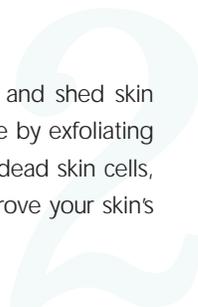
## WHY CLEANSE?

No other aspect of skin care is quite as basic (or as important) as this one. Cleaning the face sets the stage for everything else that you will do to it (i.e., exfoliate, moisturize, repair, etc.). As such, it's essential for the cleansing products you use to be gentle. Over-cleansing or using cleansers that are too drying can cause irritation, inflammation, dry patches and redness. Not cleansing the skin well enough can clog pores and leave a residue on the face. The few extra minutes it takes you to clean your face properly will be reflected in the health and appearance of your skin.



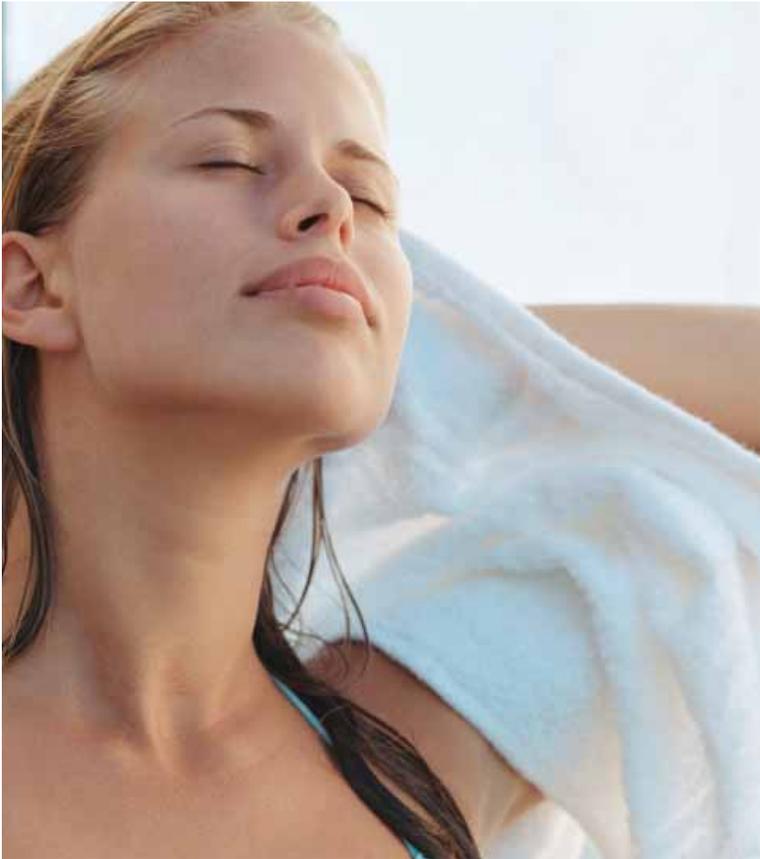
## WHY EXFOLIATE?

As we age, our skin's natural ability to generate and shed skin cells slows down. You can overcome this challenge by exfoliating weekly. When you exfoliate you not only remove dead skin cells, you make room for supple, healthy cells and improve your skin's ability to absorb other targeted skin treatments.



Skincents combines the most natural and beneficial ingredients with the most advanced cosmeceutical technologies to restore the youth of your skin.





- ▶ Vitamin, mineral and botanical-based
- ▶ Dermatologist tested
- ▶ No animal testing
- ▶ No parabens, mineral oil or fragrance





## WHY NOURISH?

Nourishing your skin with vitamins, antioxidants and emollients not only moisturizes the surface, it helps feed your skin at the cellular level. Ingredients penetrate the surface of your skin and are pulled deep into the levels below to help stimulate cell regeneration, as well as fight free radical damage and exposure to the elements.

## WHY TREAT?

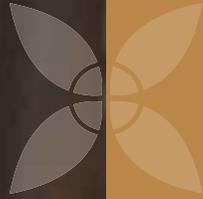
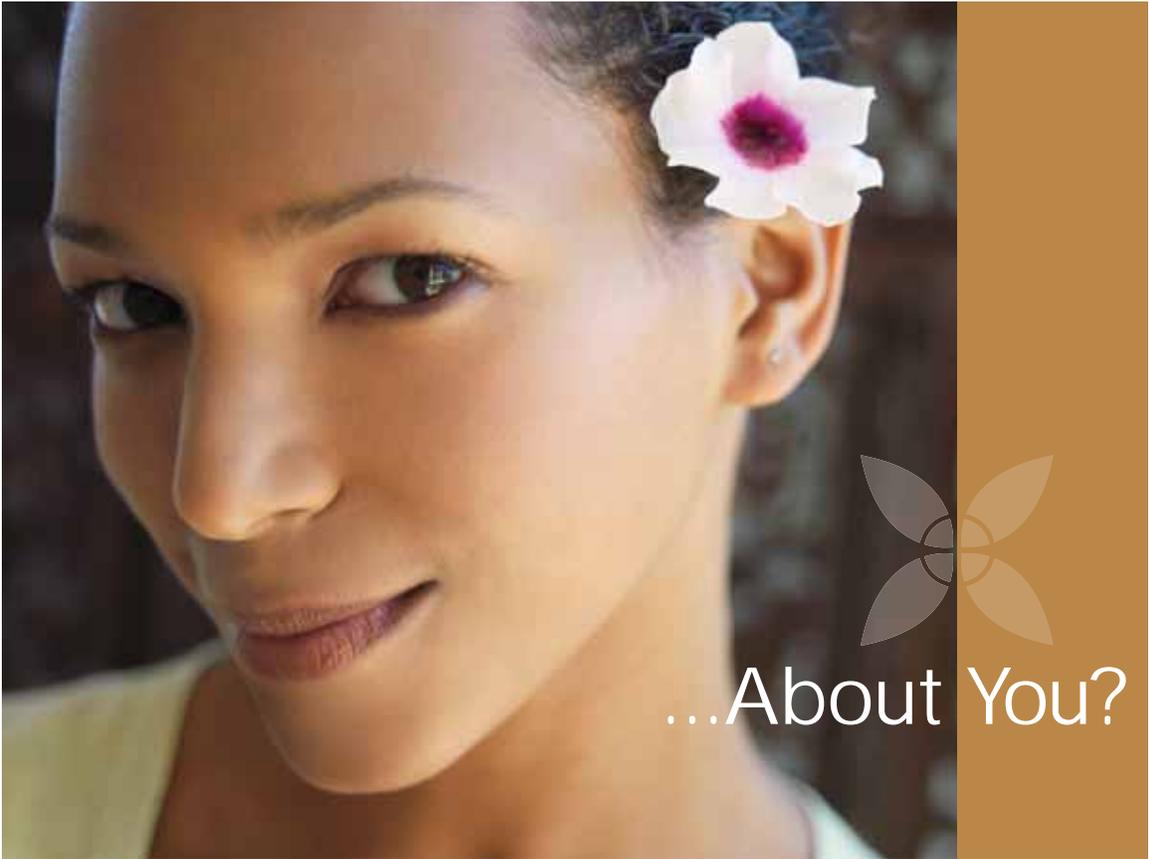
Your skin type isn't the only factor to consider when you're purchasing skin solutions. You also need to keep in mind other skin challenges such as sun-damage, acne scars, enlarged pores, inflammation, dark circles, sagging skin, etc. While proper cleansing and exfoliating will go a long way to improve many of these challenges, most can be better served with a targeted treatment. Regular use of masks and wrinkle treatments can help you restore the radiance of your skin —and your confidence.



## What Does Your Skin Say...

The state of your appearance speaks volumes to a stranger. Take care of your skin and it can say, "I'm healthy, youthful, vibrant, confident and I care about the way I look." Neglect your skin and it may be saying, "I spend too much time in the sun, I smoke, I eat a poor diet, I don't take care of myself, and I'm old."

Simply make the time to take care of your skin and you'll not only make your friends envious of your radiant, youthful complexion, they'll be dying to know your secret.



...About You?



FACE

## CLEANSING FACIAL GEL

with Nourishing Sea Minerals and Green Tea

## MOISTURIZING FACIAL CLEANSER

with White Tea, Ginseng, and Vitamins A & C

### Key Benefits include:

- ◆ Removes makeup, dirt and excess oils without stripping skin's natural moisture levels.
- ◆ Thoroughly cleanses while maintaining skin's natural pH balance.
- ◆ Evens out skin tone for healthy looking skin.

MEMBER: \$19.95

Retail: \$24.95

***\*See back of booklet for ingredient and pack information.***



Item No. 7020  
(4 oz.)



Item No. 7021  
(4 oz.)



## REFINING MICRODERM TREATMENT

with Jojoba Beads, Zea Mays, and Essential Oils

### Key Benefits Include:

- ▶ Gently exfoliates dull, lifeless skin without being abrasive.
- ▶ Helps refine dry, rough skin.
- ▶ Promotes absorption and retention of moisturizing nutrients.

MEMBER: \$24.95  
Retail: \$29.95



Item No. 7040  
(2.5 oz.)



Item No. 7030  
(2.5 oz.)

***\*See back of booklet for ingredient and pack information.***

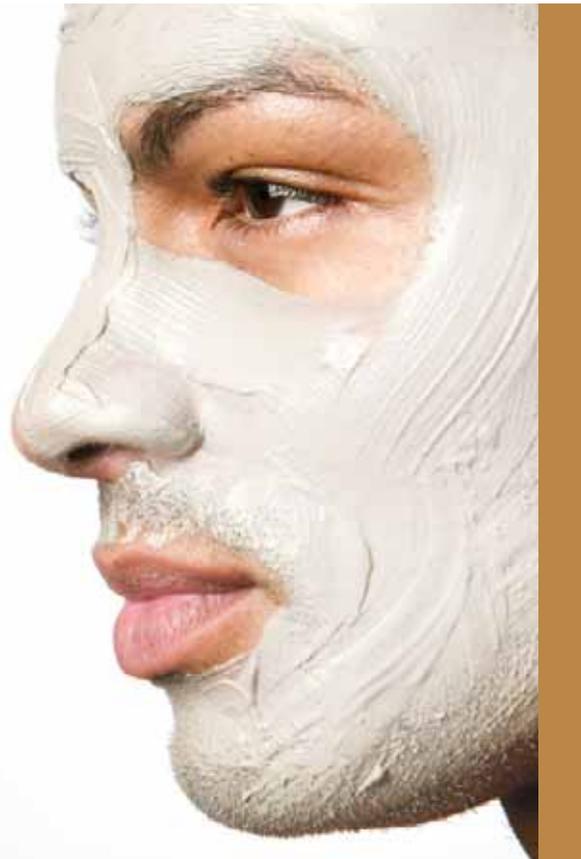
**FIRMING FACIAL MASK**  
with Kaolin Clay, Allantoin, and Vitamin B5

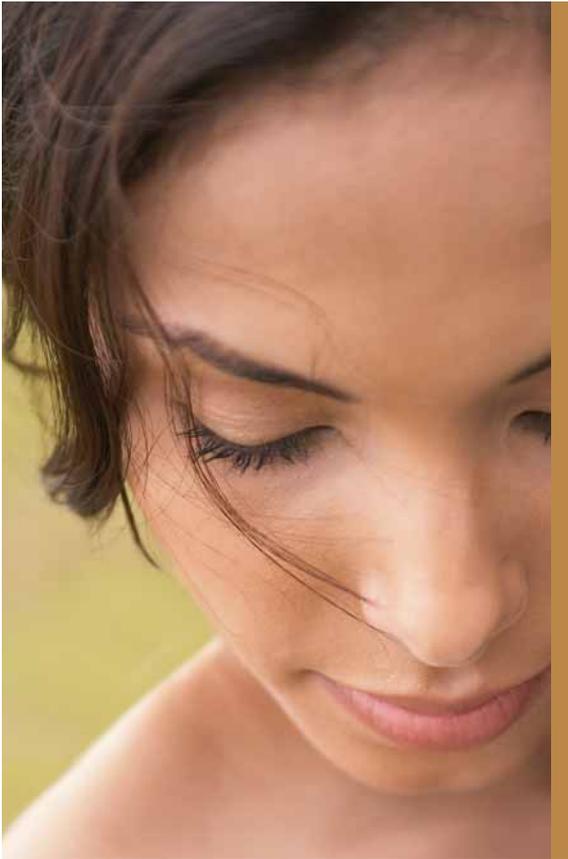
**Key Benefits Include:**

- ◆ Gently firms and tightens skin.
- ◆ Decongests pores and lifts impurities.
- ◆ Improves elasticity and stimulates circulation.

MEMBER: \$29.95  
Retail: \$35.95

*\*See back of booklet for ingredient and pack information.*





## REVITALIZING FACIAL SERUM

with Alpha Lipoic Acid, DMAE, and  
Vitamins B, C, and E

### Key Benefits Include:

- ◆ Smooths skin texture and diminishes pore size.
- ◆ Helps minimize the appearance of fine lines and wrinkles.
- ◆ Nourishes skin at the cellular level and protects against environmental and free radical damage.

MEMBER: \$39.95  
Retail: \$49.95

***\*See back of booklet for ingredient and pack information.***



Item No. 7110  
(1 oz.)



Item No. 7050  
(1 oz.)

## REGENERATING WRINKLE TREATMENT

with Peptides, DMAE, and CoQ10

### Key Benefits Include:

- ◆ Visibly reduces the depth and appearance of fine lines and wrinkles.
- ◆ Stimulates the production of elastin and collagen to promote firmer, more resilient skin.
- ◆ Helps repair damaged cells at a molecular level.

MEMBER: \$64.95  
Retail: \$79.95

*Helps stop wrinkles in their tracks with a clinically proven blend of amino peptides.*

***\*See back of booklet for ingredient and pack information.***





Rediscover...

# Touchably Soft Skin

Remember the days when your skin so was soft and smooth it begged to be touched? If you're like most, you've probably skimped on taking care of the skin on your body and invested what little time you could spare to cleaning and moisturizing your face. Here's the problem. Neglect the skin on your body (a much bigger surface area than your face) and you could experience dull skin, flaking, cracking, bleeding, and premature aging.

*Soft, radiant skin doesn't need to be elusive, but it does need a few minutes of your time to cleanse and hydrate each day.*



# BODY



## BALANCING BODY CLEANSER

with Cleansing Botanicals, Extracts,  
and Essential Oils

### Key Benefits Include:

- ▶ Removes environmental pollutants, dirt and excess oils without stripping skin's natural moisture levels.
- ▶ Thoroughly cleanses while maintaining skin's natural pH balance.
- ▶ Evens out skin tone for healthy-looking skin.

MEMBER: \$19.95  
Retail: \$24.95



Item No. 7520  
(6 oz.)



***\*See back of booklet for ingredient and pack information.***



### EXFOLIATING BODY SCRUB

with Walnut Shell Powder, Coconut Oil, and Refining Botanicals

#### Key Benefits Include:

- ▶ Gently exfoliates surface impurities and dull, dry skin.
- ▶ Improves skin texture and tone.
- ▶ Reveals healthy, radiant skin.

MEMBER: \$22.95  
Retail: \$27.95



Item No. 7530  
(4 oz.)



Item No. 7500  
(4 oz.)

***\*See back of booklet for ingredient and pack information.***

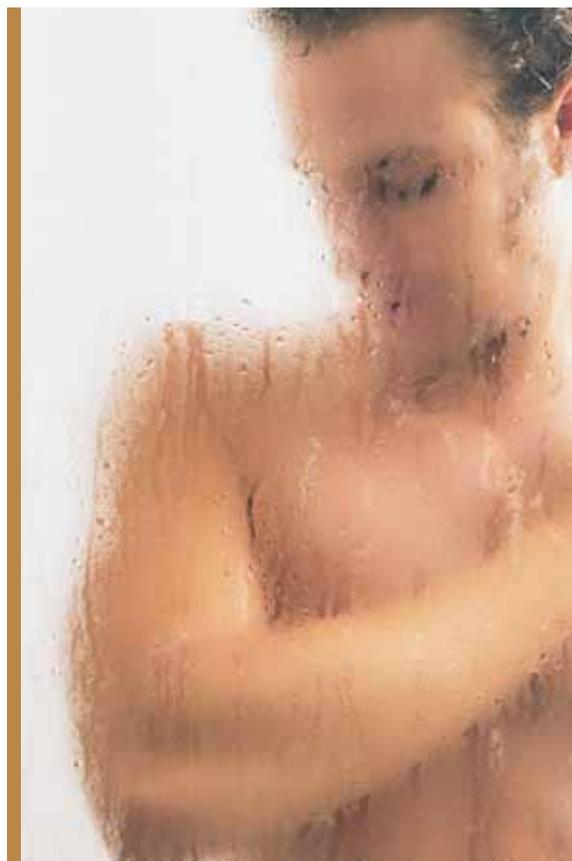
**HYDRATING BODY BUTTER**  
with Shea Butter, Brown Sugar, Honey,  
and Vanilla

**Key Benefits Include:**

- ◆ Moisturizes without leaving skin greasy.
- ◆ Natural humectants provide long-lasting moisture protection.
- ◆ Penetrates deep into the skin for maximum hydration.

MEMBER: \$24.95  
Retail: \$29.95

***\*See back of booklet for ingredient and pack information.***



## Skincents Product Ingredient Listing

### Cleaning Facial Gel

Ingredients: Deionized Water, Sodium Myreth Sulfate, Organic Aloe Vera Gel, Soyamide DEA, Cocoamidopropyl Hydroxysultaine, Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Glycerin, Organic Spirulina (Spirulina Maxima), Organic Sea Kelp (Macrocystis Pyrifera), Sea Lettuce (Ulva Lactuca), Laminaria (Laminaria Digitata), Irish Moss (Chondrus Crispus), Organic Algae Extract, Green Tea (Camellia Sinensis) Extract, Grapefruit (Citrus Grandis Extract), Chamomile (Chamomilla Recutita) Extract, Sodium Chloride, Citric Acid, Sweet Orange (Citrus Aurantium Dulcis) Oil, White Grapefruit (Citrus Grandis Peel) Oil, Bergamot (Citrus Bergamia) Oil, and Geranium Oil (Geranium Maculatum).

### Moisturizing Facial Cleanser

Ingredients: Deionized Water, Glyceryl Stearate, Caprylic / Capric Triglyceride, Glycerin, Safflower (Carthamus Tinctorius) Oil, Sorbitol, Stearic Acid, Sorbitan Stearate, Avocado Oil, Organic Aloe Vera Gel, Polysorbate 20, DL-Alpha Tocopherol (vitamin E), L-Ascorbic Acid (vitamin C), Allantoin, Panthenol (vitamin B), Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Ginseng Extract, Matricaria (Chamomilla Recutita Flower) Extract, White Tea (Camellia Sinensis Leaf) Extract, Rosewood Essential Oil, Ylang-Ylang Essential Oil, Geranium (Geranium Maculatum) Oil, Beta-Carotene (vitamin A), and Citric Acid.

### Refining Microderm Treatment

Ingredients: Deionized Water, MicroFINE 5 Blend (consisting of Organic Aloe Barbadensis Leaf Juice, Caprylic / Capric Triglyceride, Zea Mays Corn Cob Meal, Glycerin, Jojoba Beads), Glyceryl Stearate, Stearic Acid, Safflower (Carthamus Tinctorius) Oil, Shea Butter (Butyrospermum Parkii), Polysorbate 60, Stearyl Alcohol, Sweet Almond (Prunus Amygdalus Dulcis) Oil, Carbomer, Sorbitol, Sodium PCA, DL-Alpha Tocopherol (vitamin E), Magnesium Ascorbyl Phosphate (vitamin C), Matricaria (Chamomilla Recutita Flower) Extract, Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Sweet Orange (Citrus Aurantium Dulcis) Oil, White Grapefruit (Citrus Grandis Peel) Oil, Bergamot (Citrus Bergamia) Oil, and Geranium (Geranium Maculatum) Oil.

### Firming Facial Mask

Ingredients: Deionized Water, Skin Firming Blend (consisting of Magnesium Aluminum Silicate, Kaolin Clay, Cornstarch, Glycerine, Sorbitol, Matricaria (Chamomilla Recutita Flower) Extract, Allantoin, Aloe Vera Gel, Panthenol (vitamin B), Titanium Dioxide), Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Citric Acid, Xanthan Gum, Rosemary Essential Oil, Lavender (Lavandula Officinalis) Essential Oil, and Sweet Orange (Citrus Aurantium Dulcis) Essential Oil.

### Revitalizing Facial Serum

Ingredients: Deionized Water, Cell Nourishing Complex [consisting of Lavandula All Plant Essence, Sunflower Oil, Ceterayl Alcohol, Cetereth-20, Glycerin, Glyceryl Stearate, Panthenol (vitamin B), Shea Butter, Mango Butter, Avocado Butter, Cocoa Butter, Phenoxyethanol, Ethylhexylglycerin, Lavender (Lavandula Angustifolia) Extract, Matricaria (Chamomilla Recutita Flower) Extract, Arnica (Montana Flower) Extract, White Tea (Camellia Sinensis) Extract, Ginseng Extract, Ginkgo Biloba Extract, Licorice Extract, Pine Bark Extract, Grapeseed Extract, Japanese Green Tea (Camellia Oleifera Leaf) Extract, Xanthan Gum, Allantoin, Alpha Lipoic Acid, DMAE, Tetrahexyldecyl Ascorbate (vitamin C), Retinyl Palmitate (Vitamin A), Glycine, Magnesium Aluminum Silicate, DL-Alpha Tocopherol (vitamin E), Tocotrienols (vitamin E)], Potassium Sorbate, Sweet Orange (Citrus Aurantium Dulcis) Oil, Lavender French Oil, and Rosemary Oil.

### Regenerating Wrinkle Treatment

Ingredients: Triple Peptide Complex (consisting of Palmitoyl Pentapeptide-4, Myristoyl Pentapeptide-8, Myristoyl Pentapeptide-11), Wrinkle Defense Blend [consisting of Japanese Green Tea, CoQ10, L-Ascorbic Acid (vitamin C), Alpha Tocopherol (vitamin E), Tocotrienols (vitamin E), DMAE, Retinyl Palmitate (vitamin A)], Deionized Water, Sodium Hyaluronate, Glycerin, Algae Extract, Dehydroxanthan Gum, Sodium PCA, Centella Asiatica, Echinacea Angustifolia, Rosemary (Rosmarinus Officinalis), Sunflower (Helianthus Annus) Oil, Wheat Germ Oil, Evening Primrose (Oenothera Biennis) Oil, Avocado Oil, Glycine, Apricot Kernel Oil, Citric Acid, Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Lavender (Lavandula Officinalis) Essential Oil, Sweet Orange (Citrus Aurantium Dulcis) Essential Oil, White Grapefruit (Citrus Grandis Peel) Essential Oil, Bergamot (Citrus Bergamia) Essential Oil, and Geranium (Geranium Maculatum) Essential Oil.

## Skincents Product Ingredient Listing

### Balancing Body Cleanser

Ingredients: Deionized Water, wGlycerin, Coconut (Cocos Nucifera) Oil, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Mojave (Yucca Aloifolia) Extract, Soapwort (Saponaria Officinalis) Extract, Soapbark (Quillaja Saponaria) Extract, Benzoin Resin (Styrax Benzoin Gum), Lavandin (Lavandula Hybrida) Oil, Geranium (Geranium Maculatum) Oil, and Sweet Orange (Citrus Aurantium Dulcis) Oil.

### Exfoliating Body Scrub

Ingredients: Deionized Water, Glycerin, Coconut (Cocos Nucifera) Oil, Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Walnut Shell (Juglans Regia) Powder, Phenoxyethanol, Ethylhexylglycerin, Mojave (Yucca Aloifolia) Extract, Soapwort (Saponaria Officinalis) Extract, Soapbark (Quillaja Saponaria) Extract, Arnica (Montana Flower) Extract, Clove (Eugenia Caryophyllus Flower) Extract, Ginkgo Biloba Extract, Ginger (Zinger Officinale Root) Extract, Panax Ginseng Extract, Cinnamon (Cinnamomum Cassia) Leaf Oil, Ginger (Zinger Officinale Root) Oil, Sweet Orange (Citrus Aurantium Dulcis) Oil, and Geranium (Geranium) Maculatum Oil.

### Hydrating Body Butter

Ingredients: Deionized Water, Safflower (Carthamus Tinctorius) Oil, Glycerin, Shea Butter (Butyrospermum Parkii), Caprylic / Capric Triglyceride, Polysorbate 60, Sweet Almond (Prunus Amygdalus Dulcis) Oil, Stearic Acid, Aloe Vera (Aloe Barbadensis) Gel, Brown Sugar (Sucrose), Honey, Vanilla Planifolia Extract, Banana (Musa Sapientum) Extract, Rose Hips (Rosa Canina) Oil, Tocopherol Acetate (vitamin E), Sodium Carbomer, Citric Acid, Phenoxyethanol, Ethylhexylglycerin, Potassium Sorbate, Lavandin (Lavandula Hybrida) Oil, Benzoin Resin (Styrax Benzoin Gum), Geranium (Geranium Maculatum) Oil, and Cinnamon (Cinnamomum Cassia) Leaf Oil.

## Product Packs

### Skincents Basics Normal-to-Dry (4-piece kit)

Includes: Moisturizing Facial Cleanser, Refining Microderm Treatment, Firming Facial Mask and Revitalizing Facial Serum

Item No. 27200 • \$99.95

### Skincents Basics Combo-to-Oily (4-piece kit)

Includes: Cleansing Facial Gel, Refining Microderm Treatment, Revitalizing Facial Serum and Regenerating Wrinkle Treatment

Item No. 27250 • \$99.95

### Skincents Complete (6-piece kit)

Includes: Cleansing Facial Gel, Moisturizing Facial Cleanser, Refining Microderm Treatment, Firming Facial Mask, Revitalizing Facial Serum and Regenerating Wrinkle Treatment

Item No. 27100 • \$179.95

### Our Skincents Body Essentials (3-piece kit)

Includes: Balancing Body Butter, Exfoliating Body Scrub and Hydrating Body Butter

Item No. 27500 • \$65.95

### Skincents Travel Pack (9-Piece Kit)

Provides a sample size of: Cleansing Facial Gel, Moisturizing Facial Cleanser, Refining Microderm Treatment, Firming Facial Mask, Revitalizing Facial Serum, Regenerating Wrinkle Treatment, Balancing Body Butter, Exfoliating Body Scrub and Hydrating Body Butter)

Item No. 27900 • \$39.95

Travel Pack is only available  
to Waiora Distributors



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Rediscover Your Youth

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